

## EDITORIAL

It is with great pride that we present to you this special issue, born from a collaborative effort between the organizers of the International Colloquium on Communication Sciences at the Ecole Normale Supérieure of Tétouan, Morocco, and the La Salle University Center of Rio de Janeiro, Brazil. This edition, resulting from a synergistic union of brilliant researchers, academics, and experts from around the world, embodies the richness and diversity of communication sciences. It reflects the advancements, innovative ideas, and enlightening debates that have emerged from the gathering.

Abdelmalek Essaâdi University, Ecole Normale Supérieure of Tétouan, the research laboratory in Information, Communication, and Discourse Sciences, the La Salle University Center of Rio de Janeiro, publisher of the journal *Conhecimento & Diversidade*, with deep emotions and a humble and natural spontaneity, have decided that this scientific work be dedicated to all the souls who lost their lives, to those who survived, and to all those affected by the seismic catastrophe that struck the Kingdom of Morocco on September 8, 2023. The consequences of this earthquake were devastating, reminding us of humanity's vulnerability to the relentless forces of nature.

In eternal memory of the souls lost in the depths of the earthquake that struck our beloved land. Their lives, abruptly taken by the relentless forces of nature, will remain forever engraved in our hearts and minds.

This scientific work is thus humbly dedicated to these martyrs, symbols of courage and resilience in the face of adversity. Through our research and academic efforts, we honor their memory by seeking to understand the forces that caused such a tragedy. In the hope that our quest for knowledge can contribute, even a little, to preventing such losses in the future, we dedicate this work to the victims of this cataclysm.

May their souls rest in peace, and may their sacrifices continue to inspire us to work tirelessly for a safer and more resilient world. May this humble scientific work be a tribute to those who have suffered and a testament to our commitment to a safer future.

At the heart of contemporary issues, communication is a constantly evolving field, marked by technological upheavals, societal transformations, and unprecedented challenges. Within this colloquium, bright minds have come together to explore these

themes, exchange ideas, and present innovative research. The variety of topics covered in this issue, from educational communication to political communication, from intercultural communication to digital communication, testifies to the vitality and relevance of our field of study.

The articles collected here bear witness to the rigor and excellence of our researchers' work. Each of them brings a unique perspective, innovative methodology, or valuable research findings. These contributions are the result of years of work, reflection, and commitment to understanding and improving human communication.

Beyond their academic significance, we emphasize the practical relevance of these articles. Indeed, Communication Sciences play a central role in shaping contemporary societies. The ability to understand, analyze, and influence communication processes is an essential asset in a complex and interconnected world.

We would like to extend our warmest thanks to the authors, reviewers, and all those who contributed to the realization of this special issue. Their dedication and expertise are the cornerstone of our discipline and its ongoing development.

As readers, we invite you to delve into this issue and explore the latest advancements in the field of Communication Sciences. May these articles inspire you, guide you in your own research, or simply enrich your understanding of the importance of communication in our world.

We hope that this special issue of the *Conhecimento & Diversidade* journal, dedicated to the first edition of the International Colloquium on Communication Sciences (CISC'23), will bring you as much pleasure in reading as we had in creating it. Thank you for your interest and commitment to our discipline.

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